



Economic Development Strategy Plan Update

City of Kent

Department of Economic and
Community Development

Update March 3rd, 2015

Kent is Competing for FAA Regional HQ

Strategic Plan 2.4.9: “Surplus City Property for Housing & Commercial”

Entry Perspective

RIVERBEND



Trammell Crow Company

Gensler

CLARK

USAA

USAA Real Estate Company

717

FAA Northwest Region Headquarters | RLP No. 3WA0392

GSA

Answer Coming: March 30th

Sound Transit: Decisions Coming

Strategic Plan 2.1.7: “Support High-Quality Transit Oriented Development”



March EIS Draft * Enabling Transit Oriented Development
* Late 2016 Alignment and Stations Selected

Engaging with Brownfields Community Wide

Strategic Plan 2.6.6: “Assess & Remediate Brownfields”



Ranked #1 Priority in Kent Inventory by objective criteria

Pushing the Maralco site towards clean-up, re-use, and tax revenue.

Kent Industrial Valley: Innovation Happens Here.

Strategic Plan: 4.4.3 “Market CenterPoint” & 5.3.2 “Put a Window on Manufacturing”

SAVE THE DATE!

AUVSI CASCADE CHAPTER 2015

Awarded AUVSI Chapter Of The Year 2013 & 2014

2015 Unmanned System Spring Forum, Trade Show & Evening Networking Event

THURSDAY, APRIL 16TH
Unmanned Systems Forum, Trade Show & Evening Networking Event | 8:00 - 7:00PM

FRIDAY, APRIL 17TH
Aerospace Factory Tours in the Kent Industrial Valley | 8:00 - 1:00PM

EVENT LOCATION | Cascade WEST Tower | 20829 72nd Avenue South | Kent, Washington

EARLY REGISTRATION through March 31ST

AUVSI Members		
Forum	(April 16 th only)	= \$150.00
Aerospace Factory Tours	(April 17 th only)	= \$ 75.00
Forum/Tours	(April 16 th & 17 th)	= \$225.00
Non-AUVSI Members*		
Forum	(April 16 th only)	= \$250.00
Aerospace Factory Tours	(April 17 th only)	= \$100.00
Forum/Tours	(April 16 th & 17 th)	= \$325.00
Students/Active Military		
Forum	(April 16 th only)	= \$ 75.00
Aerospace Factory Tours	(April 17 th only)	= \$ 50.00
Forum/Tours	(April 16 th & 17 th)	= \$150.00

(*Annual Individual Membership to AUVSI DC is \$80.00, included with non-member forum registration)
Please join at www.AUVSI.org to save on registration fee.

REGISTRATION after March 31ST

AUVSI Members & Non-AUVSI Members	
Late Registration Fee Additional	+ \$100.00 April 16 th only
Late Registration Fee Additional	+ \$ 25.00 April 17 th only
Discount Room Rates Start at	= Available Soon

For more Information and Registration:
cascade.auvsi.org

EXHIBIT AT OUR SPRING EVENT!

DRAPED TABLES (per table/both days) \$300
A limited number of tables with one chair will be made available to Cascade Chapter Members only. To display your technology & services, please email Joe.Gibbs@auvsi.com.

Sponsorship Options for the Spring Forum

- 2 Coffee Breaks (per break) \$1,000
- 2 Lunchtime Sponsor Highlights (sponsor gets 10 minutes on the stage to talk about his/her company.) \$2,500
- 1 Vendor Social Hour Sponsor **SOLD \$2,500** (Social Hour sponsors get 100% of highlight outside of vendor tables.)
- Room Sponsorship \$1,000
- Vendor Tables (per table) \$300

AUVSI Cascade Chapter Yearly Sponsorships

Member	\$5,000
Associate Member	\$2,500
Affiliate Member	\$1,500

Contact: Joe Gibbs, Executive Director:
Joe.Gibbs@auvsi.com or 503-539-9370

2014-2015 Chapter Sponsors

Event Sponsor: **PERKINS COIE** **Kent**

AUVSI ASSOCIATION OF UNMANNED VEHICLE SYSTEMS INTERNATIONAL **CASCADE**

REGISTER EARLY & SAVE!

- Recruited a compelling event that highlights aerospace industry in Kent.
- Kent will host the Association of Unmanned Vehicle Systems International (AUVSI) conference with approximately 200 UAS industry leaders in attendance.
- Making connections to local manufacturers for cross-promotion.
- Connections to local hoteliers—event brings significant hotel stays (April 16th & 17th).
- Spotighting Kent properties to companies that may think about growing in our area (including at CenterPoint).

UAVs: a Kent Opportunity.

Strategic Plan 4.1.3: “Market the Advanced Manufacturing Agglomeration”



The tech, talent, and companies are here in the Kent Valley aerospace cluster (the 2nd largest concentration in King County).

Working to create a focal point for the industry’s growth in Puget Sound.

Green River College UAS Degree: Opportunity to opening equipment to entrepreneurs and existing companies.



Image: Laser Motive; a Kent Company

Green River College: First UAS Degree

Strategic Plan 6.2: “Facilitate Workforce Training, Development
& Higher Education Opportunities in Kent”



Flight Simulation at GRC



UAS pilot in the field

- First Washington state approved UAS curriculum for drone operation and maintenance
- Veterans with drone skill sets can now become certified, and hopefully find placement in new industries (agriculture and natural resources being first areas where it will be allowed)
- As FAA rules grow firmer, so will the course specifics.

Co-Working, Start-ups, Maker Space

Strategy 6.1.4: “Develop a Maker Space in the Kent Industrial Valley”



Opening up specialized equipment to rapid development, prototyping...tinkering.

Open invitation to innovators through low-fee memberships.

Introducing the concept and possible partners to Green River College's Technology Department.



Looking at Kent warehouses for a place to offer resources to high-tech professionals.

Good for the emerging drone industry, and for advanced manufacturing.

UAVs: the Role of City Staff



- **Match Making the Key Actors**
- **Encouraging Partnerships**
- **Developing Concepts**
- **Creating Opportunities**
- **Injecting New Ideas**
- **Seeking Out Funding**

www.VisitKent.com

Strategic Plan 1.2: Strengthen Image of Kent with Marketing



Up Next: Social Media Campaign

ShoWare: A Busy 2015



Over 45 Different Event Days Scheduled for May—July

Questions?

